

The background of the image is a dimly lit arena filled with a large crowd of spectators. In the center, a large screen displays a collage of Muaythai fighters and the MTGP logo. Bright spotlights from above illuminate the scene, creating a dramatic atmosphere.

MTGP

MUAYTHAI GRAND PRIX



MUAYTHAIGP.COM

MUAY THAI GRAND PRIX BACKGROUND.

- ❑ Muay Thai Grand Prix (MTGP) was founded in 2012
- ❑ Over the last ten years we've delivered over 150 LIVE Events in 15 Countries with multiple broadcast and streaming partners including UFC Fight Pass, Box Nation and Samsung TV.
- ❑ MTGP is currently the Number One Muay Thai promotion in the World.
- ❑ MTGP in association with Live Nation will present MTGP Paris at Zenith Arena 24th June 2023 featuring Japanese Superstar **TAKERU** streamed live PPV on Abema TV Japan and FITE TV Worldwide.
- ❑ MTGP has 24 events scheduled for 2023

MTGP
MUAYTHAI GRAND PRIX

RAW
AUTHENTIC
DIGITAL-FIRST
FAN-FRIENDLY
UNPREDICTABLE





Muay Thai (Thai Boxing) is a Martial Art and a Combat Sport that uses the 'Art of Eight Limbs', as it's characterised by the use of fists, elbows, knees and shins. In 2021 Muay Thai was officially recognised as an Olympic Sport. Amateur Muay Thai was in the World Games 2022 and the European Games in 2023.

HISTORY OF MUAY THAI.

2024

MTGP Streaming Service launches bringing monthly Muay Thai Shows to EMEA audiences.

2023

Amazon Prime stream live Muay Thai from the Lumpini Stadium.

2021

The IOC Officially recognise Muay Thai as an Olympic Sport. 2023 Muay Thai is featured in the European Games.

2012

Muay Thai Grand Prix launches, bringing Muay Thai Promotions to the UK.

1996

French Television Network Canal+ broadcast Lumpinee Stadium Championship Fights.

1994

ESPN broadcast bouts from the Lumpinee Stadium.

1992

1992 Sky Sports broadcast Muay Thai fights from the Rajadamnern Stadium.

1955

Rajadamnern Stadium in Bangkok hosted the first televised Muay Thai bout on Thai TV Channel 4.

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FOUNDER & CHAIRMAN

PHILLIP TIEU.



MTGP founder and chairman Philip has studied multiple martial arts disciplines over 30 years, finding his natural home with Muay Thai where skills could be tested in combat. Philip founded Team Tieu a competitive Muay Thai team that produced 15 professionally ranked fighters who won multiple titles.

Team Tieu using its wealth of experience developed Combat Sports classes for the general public and fitness enthusiasts incorporating techniques and training drills used by professional Combat Sports Athletes. Team Tieu partnered with Gymbox and currently deliver over 100 weekly classes across 10 Gymbox London sites.

Philip founded MTGP in 2011 initially as a platform to showcase Team Tieu fighters but it quickly became the UK's No. 1 Muay Thai promotion. Philip focused on MTGP adding divisions KGP (Kickboxing) and MMAGP (Mixed Martial Arts) producing sold out events and attracting the attention of UFC Fight Pass and securing a streaming deal. Philip laid the foundations for MTGP to grow into a global Combat Sports brand.



CEO

PAUL HENNESSY.



Paul has been involved in sports management for more than 30 years, working primarily in Combat Sports including Boxing, Karate, Kickboxing, Muaythai, Mixed Martial Arts and Professional Wrestling.

He has been a successful promoter staging several series of televised events both in the UK and abroad as a manager he has represented leading Combat Sports athletes including Three times K-1 Champion Peter Aerts, UFC fighters Stefan Sturve, Terry Etim, Paul Taylor and James Te Huna amongst others.

As a consultant Paul has worked for Sports Leagues, promoters, TV Production companies and major Combat Sports brands including Bellator MMA, K-1 WGP and GLORY Kickboxing.

Paul sits on the board of the ISKA (International Sport Kickboxing Association) the world's largest sanctioning body for combat Sports. The ISKA annually regulates over 500 events in more than 70 countries, Paul currently serves as President of ISKA Europe.

PARTNERSHIPS.

MTGP
MUAYTHAI GRAND PRIX

ONE
Championship™

Fairtex


TRAINING TUNES


**KING
TAPE**

**GYM™
BOX**

Abema^{TV}

LIVE NATION

VN

TUF·WEAR®

UFC
FIGHT PASS

WICKED1
X

Death Cult
MUAY THAI DEATH CULT

 **FIGHT
SUPPLIES**

LIMITLESS
ENERGY + FOCUS

 **mind**

CALM











NSPCC

THERE'S NEVER BEEN SO MANY
EYES ON COMBAT SPORTS.

MTGP
MUAYTHAI GRAND PRIX

TOP 10 LARGEST GLOBAL SPORTS

2021 BROADCAST TV REACH

1		1,470M
2		741M
3		530M
4		406M
5		368M
6		345M
7		338M
8		307M
9		259M
10		251M

2021 FACEBOOK ORGANIC VIDEO VIEWS

GLOBAL SPORTS PROPERTIES

Ranking	Organization	Views on Owned Videos
1		8.84B
2		7.92B
3		2.61B
4		1.89B
5		1.65B

Source: [crowdtangle](#)

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LOCATIONS.

MTGP
MUAYTHAI GRAND PRIX

Iraq 🇮🇶

Baghdad

Italy 🇮🇹

Rome

Spain 🇪🇸

Barcelona

France 🇫🇷

Paris

Cyprus 🇨🇾

Limassol

Mexico 🇲🇽

Yucatan

Greece 🇬🇷

Athens

Bulgaria 🇧🇬

Sofia

Vietnam 🇻🇳

Ho Chi Minh

Denmark 🇩🇰

Copenhagen

Portugal 🇵🇹

Lisbon

Australia 🇦🇺

Perth

Ivory Coast 🇨🇮

Abidjan

Reunion Island 🇲🇵

Saint Denis

Switzerland 🇨🇭

Geneva

United States 🇺🇸

Miami • Los Angeles

United Kingdom 🇬🇧

London • Liverpool • Manchester

ESTABLISHED
2012

LIVE EVENTS
50+

COUNTRIES
15+

YEARS
10+

YOUTUBE
20M+

FOLLOWERS
1M+

AUDIENCE

Established
Audience*

18-34

Male
Demographic

20-35

Female
Demographic

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MTGP GROUP.

MTGP MMAGP

MUAYTHAI GRAND PRIX

MIXED MARTIAL ARTS GRAND PRIX

ROAD TO MTGP KGP

MUAYTHAI GRAND PRIX

KICKBOXING GRAND PRIX



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